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CV of Luisa Pellegrini



Affiliation

University of Pisa

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Education and training

- Master Degree in Economics and Management at the University of Pisa
- PhD in Managerial Engineering at the University of Roma Tor Vergata

Work experiences (a list of no more than 10 lines)

- Full Professor of Economics and Organization at the Department of Energy, Systems, Territory and Construction Engineering University of Pisa
- Board Member of CINet (Continuous Innovation Network) and of the Faculty of the CINet PhD Workshop (<https://www.continuous-innovation.net>)
- Director of the Interdepartmental Research Centre on Health Technology Assessment (CIRHTA) of the University of Pisa (<http://www.cirhta.unipi.it/>)
- Representative of the University of Pisa in the Board of Directors of Italcertifer Spa (<https://www.italcertifer.com/>).

Teaching activities

Current (2020-21) and Past

Instructor of the following courses:

- 1) Economics and Organization (Bachelor Degree)
- 2) Marketing and Web technologies (Master Degree)
- 3) Finance for the Supply Chain (Master Degree)

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- 4) "Health Technology Assessment" in the second level Master in "Tele didactics applied to health sciences and ICT in medicine" organized by the University of Pisa

Research activity

Luisa Pellegrini's scientific activity in recent years has mainly concerned two streams:

- The firms' choices in term of open innovation, or, in other words, the opening of the innovation funnel to external partners. On this topic, Luisa Pellegrini investigated, together with other co-authors: (1) the internal (technological aggressiveness, R&D intensity, company's objectives, ...) and external (technological turbulence, technological complexity, ...) factors which push toward or, conversely, hinder the opening of the innovation funnel to external partners; (2) the open innovation choices in terms of types of involved partners (scientific or business partners) and (3) the implications in terms of performance.
- Evaluation and selection of technologies. On this topic, Luisa Pellegrini proposed, together with other co-authors, multi-criteria tools for supporting (1) firms in selecting technologies, and (2) health institutions in selecting medical devices.

A list of the most significant international publications can be found at:

- On the system www.scopus.com:
 - <https://www.scopus.com/authid/detail.uri?authorId=7005803731>
- On the system arpi.unipi.it:
 - <https://arpi.unipi.it/browse?type=author&order=ASC&rpp=20&authority=rp17635#.WsytX1rOOFA>